

The FIFA Women's World Cup 2023 was a record-breaking event and **sntv** was on the ground to capture the entire event, including breaking news, squad announcements, press conferences and training.

USAGE FAST FACTS



47,274 total story usage



12m video views on social



406 media outlets



1,272 stories published

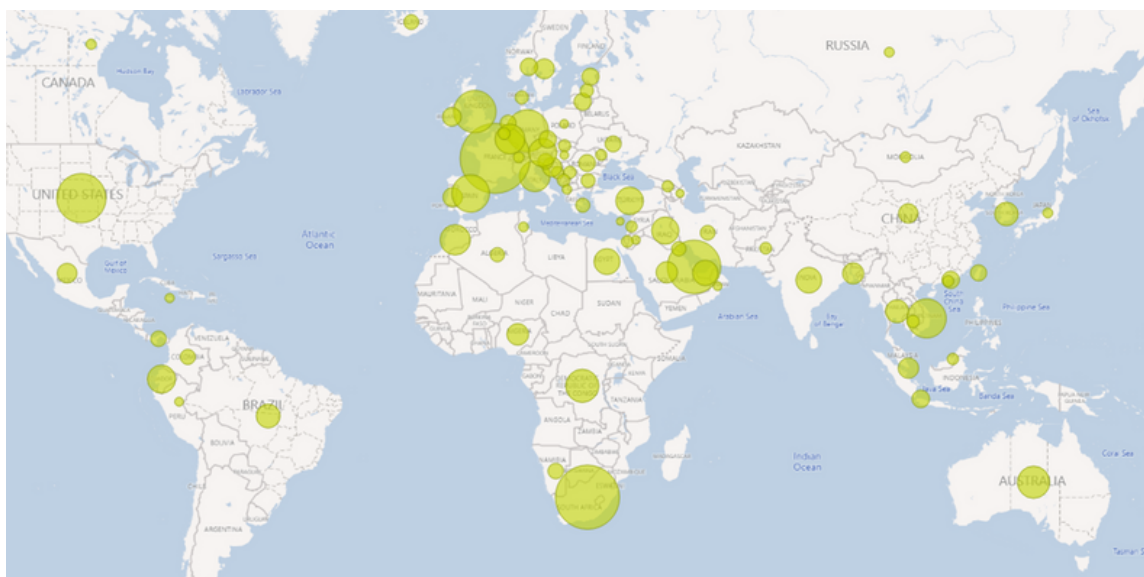


88 different markets

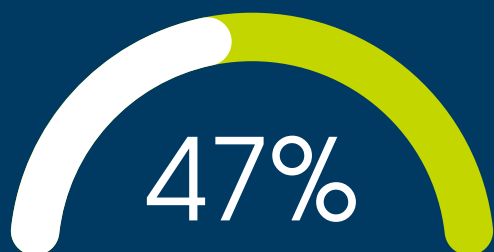


14 days of media usage

TOTAL STORY USAGE BY MARKET



MARKET USAGE FOR THE TOURNAMENT



MEDIA EXPOSURE RECORDED WAS IN EUROPE

TOP 5 MARKETS



MOST POPULAR STORIES

- World Cup winners Spain greeted by acting PM Sanchez
- Women's World Cup winners Spain return to Madrid following the 2023 tournament in Australia and New Zealand
- Women's World Cup winners Spain hold celebration party in Madrid following the 2023 tournament in Australia and New Zealand
- Auckland and Sydney ready to for opening Women's World Cup games
- England hold final training session ahead of WWC semifinal clash against Australia

