



2019 Rugby World Cup

Japan | 20 September – 02 November 2019

sntv
your sports
video news
partner

As the world's leading sports news agency, **sntv** will provide the best, comprehensive and unrivalled coverage of the 2019 Rugby World Cup.

Twenty nations will battle it out during the **six-week tournament**, culminating in the final at the International Stadium Yokohama in Kanagawa.

sntv will have crews on the ground in Japan across the **twelve host stadiums** and will offer clients **highlights cleared for broadcast and extensive news coverage**, including the following:

- Crews present at training camps pre-tournament
- Interviews with players and coaches
- Team arrivals
- Training sessions
- Press conferences
- Fan reaction
- Feature and viral stories
- Pre and post-match reaction
- Native tongue soundbites



NEWS RESTRICTIONS: SNTV clients only. Use on broadcast and digital channels, including social. Available worldwide. Use within 14 days. All usage subject to rights licensed in contract.

HIGHLIGHTS RESTRICTIONS: BROADCAST: Scheduled news bulletins only. No use magazine shows. Max use 90 seconds per game. Use within 24 hours. No archive. SNTV clients only. No internet. Available worldwide with the following exceptions:
France: No access. United Kingdom: Match footage may be featured in news programming/bulletins in accordance with the prevailing News Access Code of Practice in the UK. Australia: exploitation of match highlights shall be subject to the "fair dealing" exceptions contained in the Copyright Act 1968 and generally accepted current industry practice. New Zealand: Exploitation of match highlights must conform to the fair dealing agreements in place between the New Zealand media entities, and applicable law, and in any case match highlights may only be Broadcast or otherwise made available for 24 hours from 1 hour after the conclusion of the digital transmission of the relevant Match or, when the Match is transmitted free to air on a delayed basis, from 1 hour after the delayed transmission of the relevant match. United States: No match highlights may be made available until at least four (4) hours after the final whistle of the relevant match. Italy, San Marino and Vatican City: Match highlights may only be Broadcast for 48 hours from 1 hour after the conclusion of the Match. MENA, Thailand, Laos, Cambodia, Indonesia, Hong Kong, Philippines, Singapore, Malaysia and Brunei: Transmissions of match highlights must carry an on screen courtesy credit for the right-holding broadcaster.
DIGITAL: NO Standalone digital clips allowed. For any questions regarding rights restrictions please contact clipping@sntv.com.

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Please note coverage is subject to change



Your world-class sports video news partner

Service overview

- Delivery of **60+ unique sports news video stories** per day across news and highlights.
- **News** and **highlights** content from the biggest sports leagues as well as niche, regional sports events.
- Many **sntv exclusive** stories, interviews and features that you will not find elsewhere.
- Our newsroom ready stories (**sntv raw**) are 1 - 6 mins long and gives you the flexibility to edit the content in-house.
- Our consumer-ready, ready-to-publish moment-led stories (**sntv ready**) are approx. 60 - 90 seconds long and come in ambient sound, **English voiced** or **subtitled**.
- Experienced crews on the ground at **major sporting events** including the summer Olympics, FIFA World Cup and UEFA European Championships providing extensive coverage.
- English and Arabic language **scripts**.
- **24-hour Sports News Desk** available for any editorial queries and requests.
- **Daily planning emails** and advisories provide regular coverage updates.
- **Online planning tools and scripting information** help you plan your coverage.
- We ensure we have crews present to cover all the **breaking news** stories wherever they happen.

Our general coverage

- International highlights
- Breaking news
- Sports news, including press conferences
- Sport celebrity and lifestyle news stories
- Sports legends
- Fan reaction and fan colour
- Training coverage
- Pre and post-match player and coach interviews
- Native tongue soundbites from over 30 languages
- Viral and quirky videos
- Content tailored to your region and audiences

Delivery options

AP Media Port: A **satellite delivery** system, enabling your newsroom to receive each story as soon as it is ready.

AP Video Hub: An **online delivery** platform, giving fast and streamlined access to **sntv** video content.

AP Media API: A **programmatic delivery** service where you can access all your licensed multimedia content through a simple API interface.



View examples of our coverage on our watch page - sntv.com/watch