



30th Southeast Asian Games

Philippines | 30 Nov – 11 Dec 2019

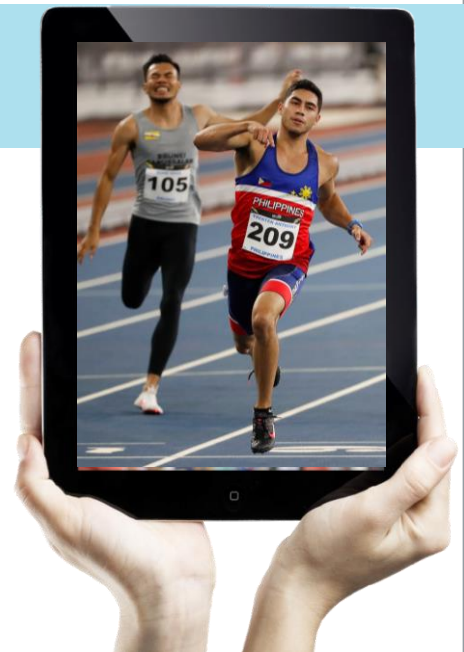
Put your audience at the heart of the Southeast Asian Games

sntv will once again provide highlights coverage of the 30th edition of the biennial 2019 Southeast Asian Games being hosted at the Philippines.

4 - 5 highlights per day
Cleared for broadcast, digital and social

sntv continues its tradition of carrying coverage of the SEA Games, providing you **4 - 5 daily highlights** from the games, cleared for broadcast and digital including social platforms.

Our highlights will cover a range of sports from the largest SEA Games in history. We will cover the opening and closing ceremonies as well as highlights of the soccer tournament starting a week prior.



RESTRICTIONS: SNTV clients only. Use on broadcast and digital channels, including social. Available Worldwide. Use within 14 days. No archive. All usage subject to rights licensed in contract. For any questions regarding rights restrictions please contact planning@sntv.com. **BROADCAST:** Scheduled news bulletins only. No use in magazine shows. **DIGITAL:** Standalone digital clips allowed.

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Please note coverage is subject to change



Your world-class sports video news partner

Service overview

- Delivery of **60+ unique sports news video stories** per day across news and highlights.
- **News** and **highlights** content from the biggest sports leagues as well as niche, regional sports events.
- Many **sntv exclusive** stories, interviews and features that you will not find elsewhere.
- Our newsroom ready stories (**sntv raw**) are 1 - 6 mins long and gives you the flexibility to edit the content in-house.
- Our consumer-ready, ready-to-publish moment-led stories (**sntv ready**) are approx. 60 - 90 seconds long and come in ambient sound, **English voiced** or **subtitled**.
- Experienced crews on the ground at **major sporting events** including the summer Olympics, FIFA World Cup and UEFA European Championships providing extensive coverage.
- English and Arabic language **scripts**.
- **24-hour Sports News Desk** available for any editorial queries and requests.
- **Daily planning emails** and advisories provide regular coverage updates.
- **Online planning tools and scripting information** help you plan your coverage.
- We ensure we have crews present to cover all the **breaking news** stories wherever they happen.

Our general coverage

- International highlights
- Breaking news
- Sports news, including press conferences
- Sport celebrity and lifestyle news stories
- Sports legends
- Fan reaction and fan colour
- Training coverage
- Pre and post-match player and coach interviews
- Native tongue soundbites from over 30 languages
- Viral and quirky videos
- Content tailored to your region and audiences

Delivery options

AP Media Port: A **satellite delivery** system, enabling your newsroom to receive each story as soon as it is ready.

AP Video Hub: An **online delivery** platform, giving fast and streamlined access to **sntv** video content.

AP Media API: A **programmatic delivery** service where you can access all your licensed multimedia content through a simple API interface.



View examples of our coverage on our watch page - sntv.com/watch