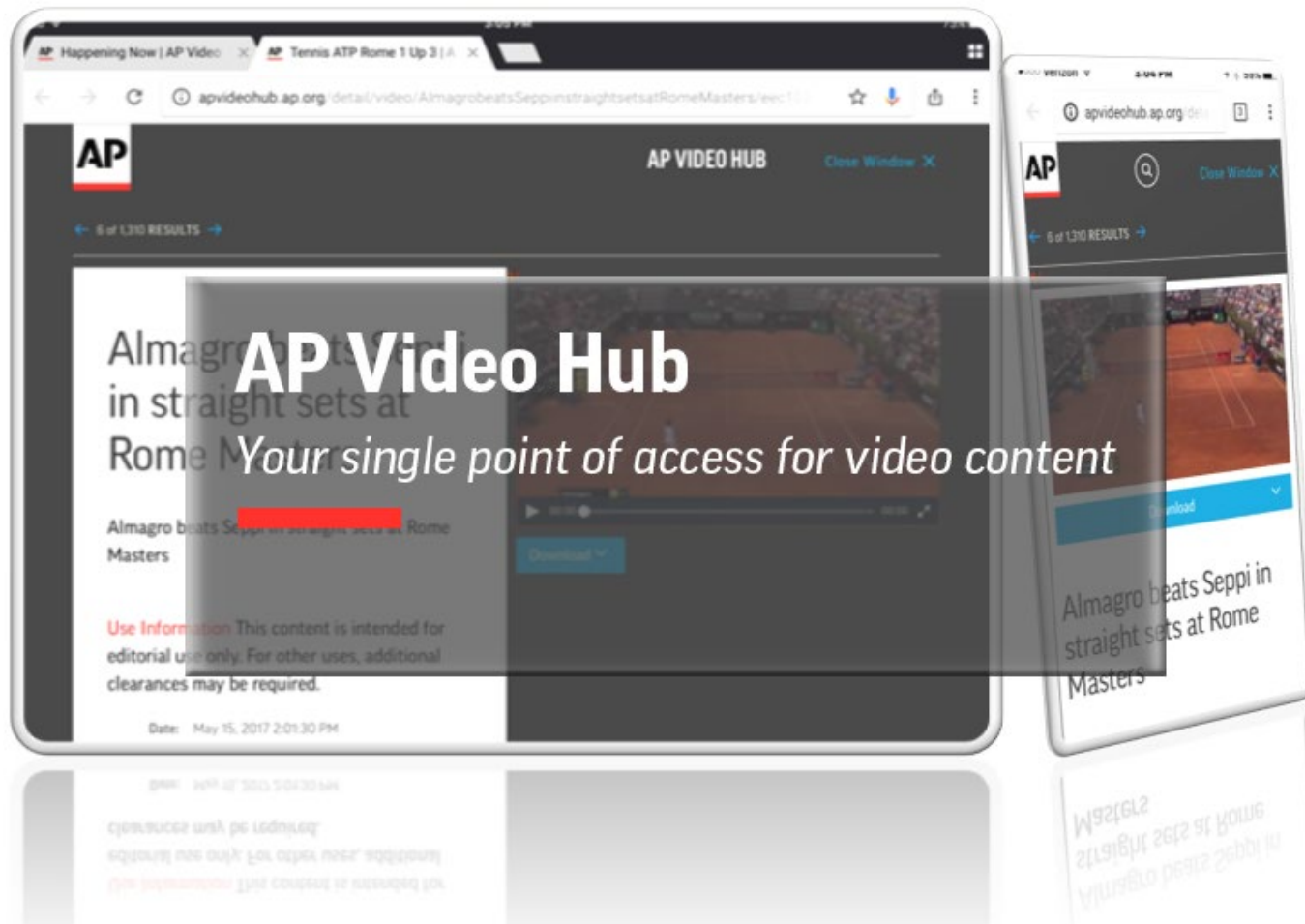




# **AP VIDEO HUB QUICK START GUIDE**

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# INNOVATIVE. DEPENDABLE. PORTABLE.





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# KEY FEATURES

- **Optimized for viewing on both your desktop and mobile devices.**
- **User-friendly interface with navigation and menu options that are easy to locate.**
- **Refined search capability and portal performance.**
- **Prominent access to Live and Partner content on the home page.**
- **Improved account status/subscription presentation.**
- **Customizable home page sections.**
- **Persistent login sessions.**
- **Need help? Contact [AP Customer Support](#).**

# WHAT'S NEW IN RELEASE 5.3?

- **Show/hide the Live video player on the home page.**
- **Copy a video's script (text) from the Detail View and paste it into any document.**
- **SNTV Partner page enhancements:**
  - **Perform a search within all SNTV content.**
  - **Filter results by content that is Digital Rights cleared only; apply the [search results filter/sort options](#) to SNTV content.**
- **Personalize's *Browse Topics* is renamed to *Add Category*.**
- **AP Messenger's *Digest* channel is renamed to *Advisories*.**
- **Enable audible alerts for incoming AP Twitter messages.**
- **A second confirmation message appears for Buy Now purchases.**

# HOME PAGE: HAPPENING NOW

- View AP Live video feeds and a schedule of upcoming Live coverage.
- Gain quick access to Partner content.
- Browse content from various categories.
- Personalize the home page to display your preferred content.

The screenshot shows the 'Happening Now' section of the AP home page. Red lines and boxes highlight various features and content elements, with corresponding labels in red text:

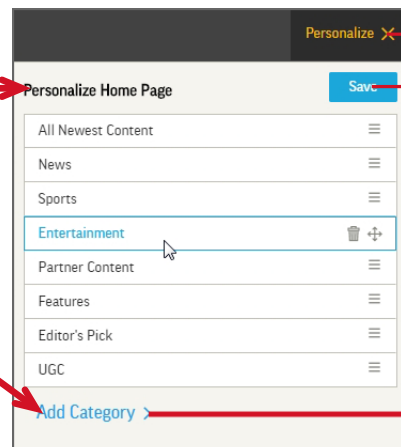
- Control the Live feed's playback**: Points to the 'Live Feeds' toggle switch.
- View Partner content**: Points to the 'Discover our partners' button and the partner logos (SNTV, newstare, STV, NEWZULU).
- Show/hide the Live video player**: Points to the 'See all Partners' button.
- Switch to different Live channels**: Points to the 'Personalize' button.
- Customize the home page's topics**: Points to the 'Personalize' button.
- Quickly scan the home page sections**: Points to the 'Happening Now' sidebar menu.
- View this story's detail view**: Points to the 'Spain beats Iran 3-1 in the quarter-finals of the...' article.
- Display all content from this Partner**: Points to the 'Guangzhou Evergrande clinch seventh successive...' article.
- Play the thumbnail video**: Points to the 'Shanghai SIPs beaten 2-1 at home by Guangzhou R...' article.
- Download this video**: Points to the 'Spain: Sheep take over Madrid streets during...' article.

The main content area features a large live video feed of a ceremony at Wat Mahachulalongkornrajavidyalaya, with a 'LIVE' indicator and a 'See all Live Feeds' link. Below the video, there are four article thumbnails with titles, images, and download icons. The 'All Newest Content' section is visible at the bottom.

# HOME PAGE – PERSONALIZE

- Use the **Personalize** window to customize the news sections on your home page.\*
- Click **Add Category** to either enter a search for or navigate to additional sections.

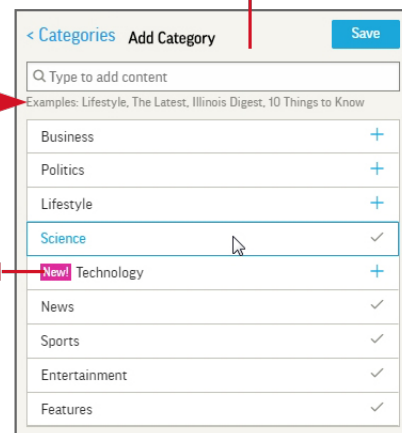
Icon	Personalize Action
+	Adds the section.
🗑️	Deletes the section.
⬆️⬆️	Drag up/down to reorder the section.
>	Drill down the topic hierarchy to find a section.
✓	Indicates that the section was added.



Open/close the window

No changes are committed until you click "Save"

Start typing or navigate through the sections to find one to add



"New" indicates a newly-added trending or featured topic

**\* NOTE:** An added section will not appear on the home page if the section currently has no content associated with it.

# SEARCH RESULTS

- Enter any keyword(s) to form a query.
- As you type, search suggestions appear that are based on your query.

The screenshot shows the AP search interface. The search bar contains 'Men's tenn'. Below the search bar, there are filters: 'My Plan Only' (checked), 'All types', 'Newest First', 'Anytime', and '50 per page'. The search results are displayed in a grid. The first result is 'Men's tennis' with a video thumbnail. Annotations with red arrows point to various elements:

- Number of credits/the price of a story that is not in your plan**: Points to the '\$200' price tag for the first video.
- Sort/filter search results**: Points to the filter dropdown menu.
- Create a Followed Topic**: Points to the '+ Follow' button.
- Open this story's detail view**: Points to the 'Barcelona star Gerard Pique booed and whistled at...' headline.
- Download this video**: Points to the download icon for the first video.
- Play the thumbnail video**: Points to the video thumbnail for the first result.
- Display all content from this Partner**: Points to the 'by Jukin Media' text for the fourth result.

Other visible elements include the AP logo, 'Suggested Content' (Tennis ATP Madrid 7), 'Popular Searches' (tennis, tennessee), 'Topic Searches' (Men's tennis, Tennis, Tennessee (State), Women's tennis, French Open Tennis Championship), and a sidebar with 'Men's tennis' selected.



# SEARCH RESULTS – SORTING/FILTERING

- **Easily display content that is most relevant to you.**

- **Your search preferences remain persistent.**

- **Sort/Filter Defaults:**

**My Plan Only** = *Disabled*

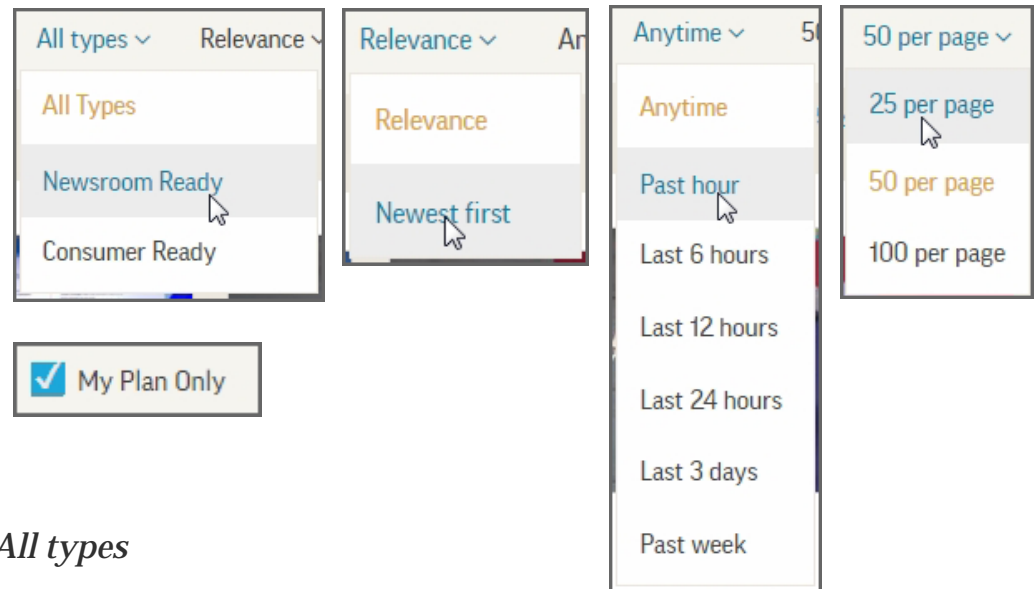
Enable it to display only the content that is in your subscription (plan).

Newsroom/Consumer Ready type = *All types*

Relevance/Newest First sort = *Relevance*

Content age = *Anytime*

Number of page items = *50 per page*



# SEARCH TIPS

- **Most of the content that you are looking for can be found with keyword queries.**  
**Example:** *Stock Market Crash*
- **Use the sort and filter options to refine your results by *Newsroom/Consumer Ready, Relevance, Newest First* and/or timeframe.**
- **Use the intelligence of search suggestions for more precise results.**
- **For more specialized queries, use any combination of Boolean operators and special characters.**
  - **Boolean/equivalent symbols:**  
*Ryder AND Cup AND NOT Spieth / +Ryder +Cup -Spieth*
  - **Special symbols:**  
*“Siberian tiger” AND (white OR gr?y)*
- **For more help creating searches, refer to [AP Video Hub Search Tips](#).**

# DETAIL VIEW

- Click a story's title to open its detail view.
- The detail view displays the full story (script) and a larger preview video.
- Download the video to your machine; copy the script to paste in any document.
- Move the mouse over the video to control its playback or view it in full screen mode.

The screenshot displays a web interface for a video story. At the top, three red callout boxes point to 'Download this video', 'Copy the video's script to the clipboard', and 'View video in full screen'. The main content area is divided into two columns. The left column contains the story title 'Monica Puig defeats Elise Mertens to reach final of Luxembourg Open', a subtitle 'Monica Puig defeats Elise Mertens to reach final of Luxembourg Open', and a 'Use Information' section. The 'Use Information' section includes fields for Date, Duration, Video ID, Type, Usage, Restrictions, Source, and Subjects. The right column features a large video player showing a tennis match. Below the video player, a red callout box points to the playback controls, and another points to the video player itself. At the bottom, three red callout boxes point to 'View the story's details and storyline', 'Control the video playback', and '(If applicable) Price or credits charged for this story'.

Download this video   Copy the video's script to the clipboard   View video in full screen

18 of 176 RESULTS →

Download   Copy script

## Monica Puig defeats Elise Mertens to reach final of Luxembourg Open

Monica Puig defeats Elise Mertens to reach final of Luxembourg Open

**Use Information** This content is intended for editorial use only. For other uses, additional clearances may be required.

Date: Oct 20, 2017 5:16PM (GMT 21:16)  
Duration: 01:29  
Video ID: 5109328  
Type: VDSOT  
Usage: Newsroom Ready  
Restrictions: International: SNTV Clients Only, See Script  
Source: Perform, WTA  
Subjects: Tennis, Sports, Women's tennis, Women's sports

Storyline

RESTRICTIONS: No access host country. SNTV clients may use a total of 3 minutes of WTA Material per day in

View the story's details and storyline   Control the video playback   (If applicable) Price or credits charged for this story

# LIVE CONTENT

- View all AP Live content from the home page or the *Live Feeds* page.
- Live content includes a breaking news (AP Direct) channel and three scheduled Live Choice Event channels.
- Book/unbook Live Events from the home page or from any Live page.
- Use the Live message board to chat with the AP Live Choice team.
- Use the Pop-out feature to view a Live channel in a separate, full view window.

The screenshot displays the 'Live Feeds' section of the AP website. At the top, navigation links include 'Live Feeds', 'Live Event Calendar', and 'About Live'. Below this, four live feed cards are shown:

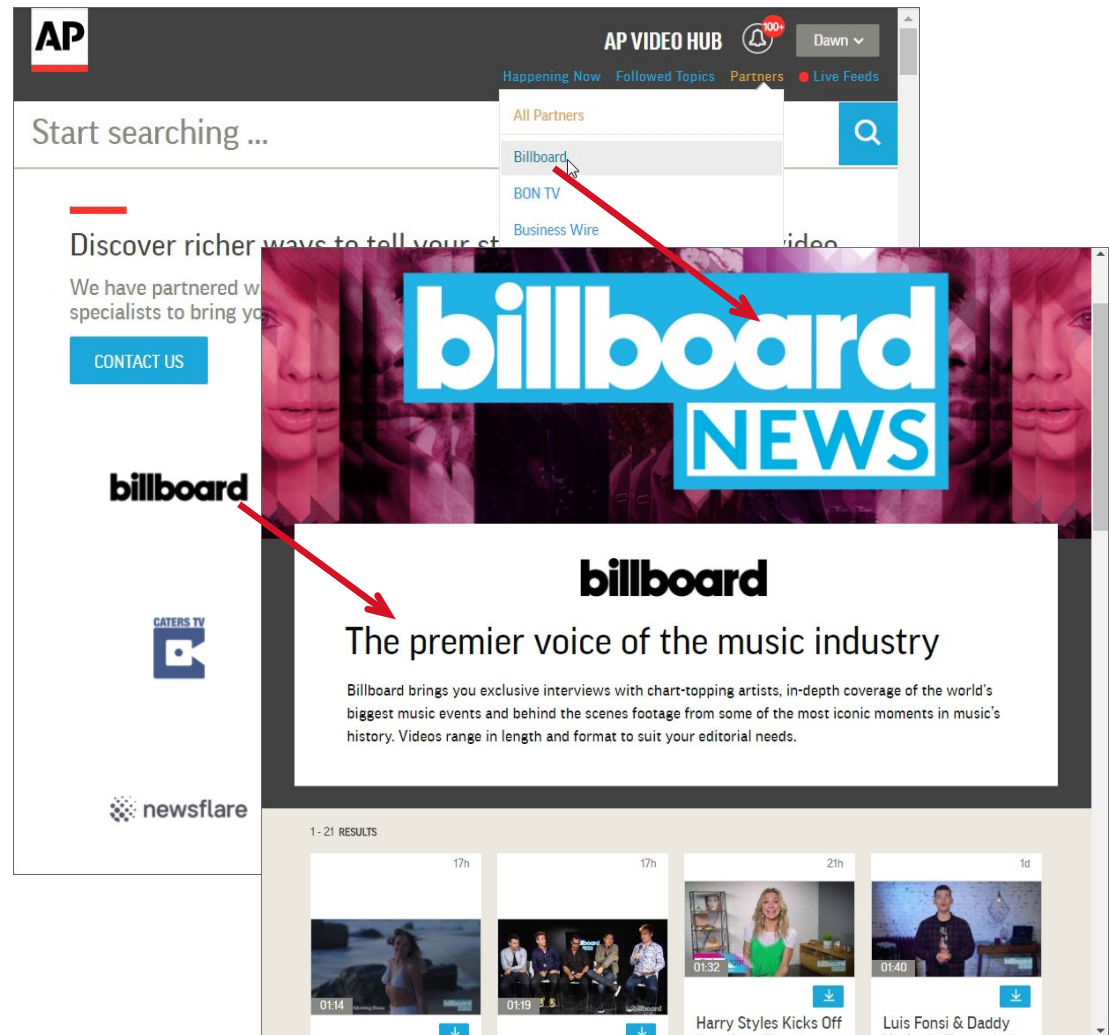
- AP DIRECT:** Features a video of a news conference in Venezuela. Annotations point to the 'Live Feeds' link and the 'RECEIVING' status icon.
- AP LIVE CHOICE 1:** Features a video of the Air Guitar Festival in Finland. Annotations point to the 'NOT RECEIVING' status icon and the 'Start feed' button.
- AP LIVE CHOICE 2:** Features a video of the US Solar Eclipse. Annotations point to the video player controls and the 'End feed' button.
- AP LIVE CHOICE 3:** A text-based feed about the IAAF and IOC joint news conference in London. Annotations point to the 'Open message board' link and the 'Start feed' button.

Red lines and boxes connect these interface elements to descriptive text annotations:

- Access other Live pages:** Points to the 'Live Feeds', 'Live Event Calendar', and 'About Live' navigation links.
- Indicates whether you are receiving this feed:** Points to the 'RECEIVING' and 'NOT RECEIVING' status icons.
- Move the mouse over the video to control its playback:** Points to the video player controls in the AP Live Choice 2 feed.
- Chat with the AP Live Choice Desk:** Points to the 'Open message board' link in the AP Live Choice 3 feed.
- Indicates whether a feed is broadcasting (• = broadcasting; • = not broadcasting):** Points to the status icons in the AP Direct and AP Live Choice 1 feeds.
- Opens the feed and its details in a separate window:** Points to the 'Start feed' button in the AP Live Choice 1 feed.
- Book/cancel or start/end this feed:** Points to the 'End feed' button in the AP Live Choice 2 feed.
- (If applicable) Price/credits charged for this feed:** Points to the '15 cr' and '25 cr' credit indicators in the AP Live Choice 1 and 2 feeds, respectively.

# PARTNER CONTENT

- **Partner content broadens Video Hub's offering with a wide selection of third-party videos.**
- **Access Partner content from the *Partners* menu at top right or from various home page links.**
- **Select *All Partners* for a brief overview of each Partner.**
- **Select a Partner's name to browse/download their content.**



# ACCOUNT/SUBSCRIPTION DETAILS

- Depending on your plan, you may have access to different types of purchase models (*Unlimited*, *Credit* and/or *Buy Now* users) to use for downloading videos and booking Live Events.
- The *Account Home* page provides your subscription details and (if applicable) your credit usage.
- The *Download History* page lists your downloads and (if applicable) Event bookings from the past 90 days.
- Save your download history data to a CSV file.

The screenshot displays the AP Video Hub interface. At the top, the 'AP VIDEO HUB' logo is visible alongside a user profile icon and the text 'VideoHubUser x'. A dropdown menu is open, showing options: 'Account Home', 'Download History', 'My Profile', 'Change Password', 'Customer Support', and 'Sign Out'. A red arrow points from the 'Account Home' option in the dropdown to the 'Account Home' link in the main navigation bar. Below the navigation bar, the 'Account Home' page is shown. It features a 'Summary: Video Hub Org 1' section with a 'My Choice Meter' indicating '100%' usage and '+75 credits outside of subscription'. To the right, the 'Plan' section lists 'Unlimited Download' and 'Buy Now Download' options. Below this, the 'Credits Download' section is visible. A red arrow points from the 'View Download History' link to the 'Download History' link in the main navigation bar. The 'Download History' page is shown, displaying a table of downloads with columns: 'What', 'When', 'Who', 'Duplicate', and 'Status'. The table lists four downloads, including 'Skydiver Falls Into Crowd', 'US: NASDAQ/Closing Bell', 'Neymar's lawyers turned away from La Liga offices', and 'One PA Company Vows to Keep Health Coverage'.

What	When	Who	Duplicate	Status
Skydiver Falls Into Crowd apn013373   HD: 1080i60	Aug 6, 2017 12:13PM (GMT-04:00)	John Smith	No	Save Download Success
US: NASDAQ/Closing Bell L20264   AP Live Choice 2	Aug 6, 2017 12:12PM (GMT-04:00)	John Smith	No	
Neymar's lawyers turned away from La Liga offices 4109262   SD: NTSC	Aug 6, 2017 12:11PM (GMT-04:00)	John Smith	No	Voided
One PA Company Vows to Keep Health Coverage apn013417   HD: 1080i60	Aug 6, 2017 12:11PM (GMT-04:00)	John Smith	No	Save Download Success



# CREATE A FOLLOWED TOPIC

- Create a Followed Topic easily from the search results.
- View Followed Topic content from the main window or in [AP Messenger](#).
- Click “Followed Topics” at top right to access/manage your Followed Topics.

Manage your Followed Topics      View Followed Topics content in AP Messenger      View Followed Topics content in the main window      Create a Followed Topic from this query

The screenshot displays the AP Video Hub interface. At the top, the AP logo is on the left, and navigation links for 'Happening Now', 'Followed Topics', 'Partners', and 'Live Feeds' are on the right. A search bar contains the query '"World Series" AND "Major League Baseball"'. Below the search bar, a dropdown menu is open under the 'Followed Topics' link, showing a list of topics: Hurricane Irma, Tennis, Soccer, animal rescue, View Followed Topics in Messenger, and Manage Followed Topics. The main content area shows search results for the query, with five video thumbnails visible. Each video has a title, a duration, and a download icon. The first video is titled 'Reaction ater Houston Astros beat New York...' and the fifth is 'Dodgers rout Cubs 11-1, win NLCS, advance to...'. Red lines connect the instructional text to the search query, the dropdown menu, and the video results.

# MANAGE YOUR FOLLOWED TOPICS

- **View Followed Topics content in the main window.**
- **Apply/change search terms, media filters and special search conditions.**
- **Send Followed Topics content to WebFeeds; share Followed Topics with your colleagues.**
- **Deleting a Followed Topic here also deletes it from [AP Messenger](#).**

**Followed Topic**

Name followed topic:  
formula one

Search terms:  
Has any

Video type:  
☐ Newsroom Ready ☐ Consumer Ready ☒ Both

Partners:  
Any Partners

Visibility:  
☒ Show in AP Messenger ☒ Notify via email ☐ Send to WebFeeds

Followed Topics					
NAME	ID	DATE UPDATED	AP MESSENGER	NOTIFICATIONS	
formula one	698551	05/18/2017 5:25PM	<input checked="" type="checkbox"/>	AP Messenger, Email	<input type="button" value="v"/> <input type="button" value="share"/> <input type="button" value="trash"/>
United Nations	698550	05/18/2017 3:47PM	<input type="checkbox"/>	AP Messenger	<input type="button" value="v"/> <input type="button" value="share"/> <input type="button" value="trash"/>
FIFA soccer	698234	05/18/2017 3:44PM	<input type="checkbox"/>	AP Messenger, Email	<input type="button" value="v"/> <input type="button" value="share"/> <input type="button" value="trash"/>
French Open Tennis Championships	698548	05/18/2017 3:43PM	<input checked="" type="checkbox"/>	AP Messenger	<input type="button" value="v"/> <input type="button" value="share"/> <input type="button" value="trash"/>

View this content  
in the main window

Hide/show this topic  
in AP Messenger

Edit this topic  
Share this topic

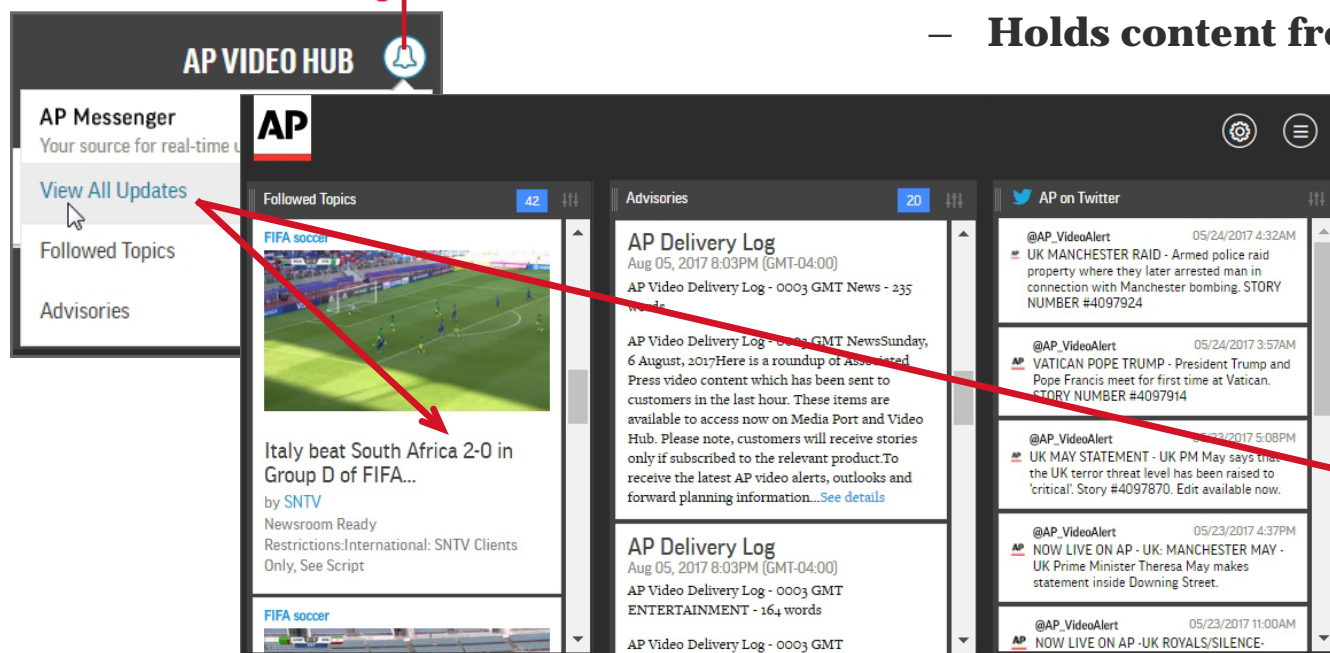
Delete  
this topic



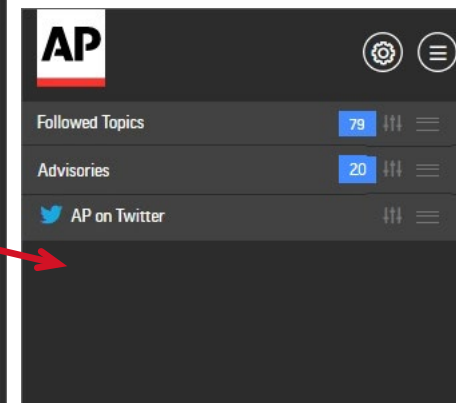
# ACCESS AP MESSENGER

- View new content from a separate module that organizes your **Followed Topics** and (if in your plan) **Advisories** and the **AP Video Alert Twitter feed**.
- Designed for the mobile phone, tablet or desktop computer.
- Browse content from either all AP Messenger (main-level) channels or from a specific (topic-level) channel.
- Holds content from the last 24 hours.

Launch AP Messenger



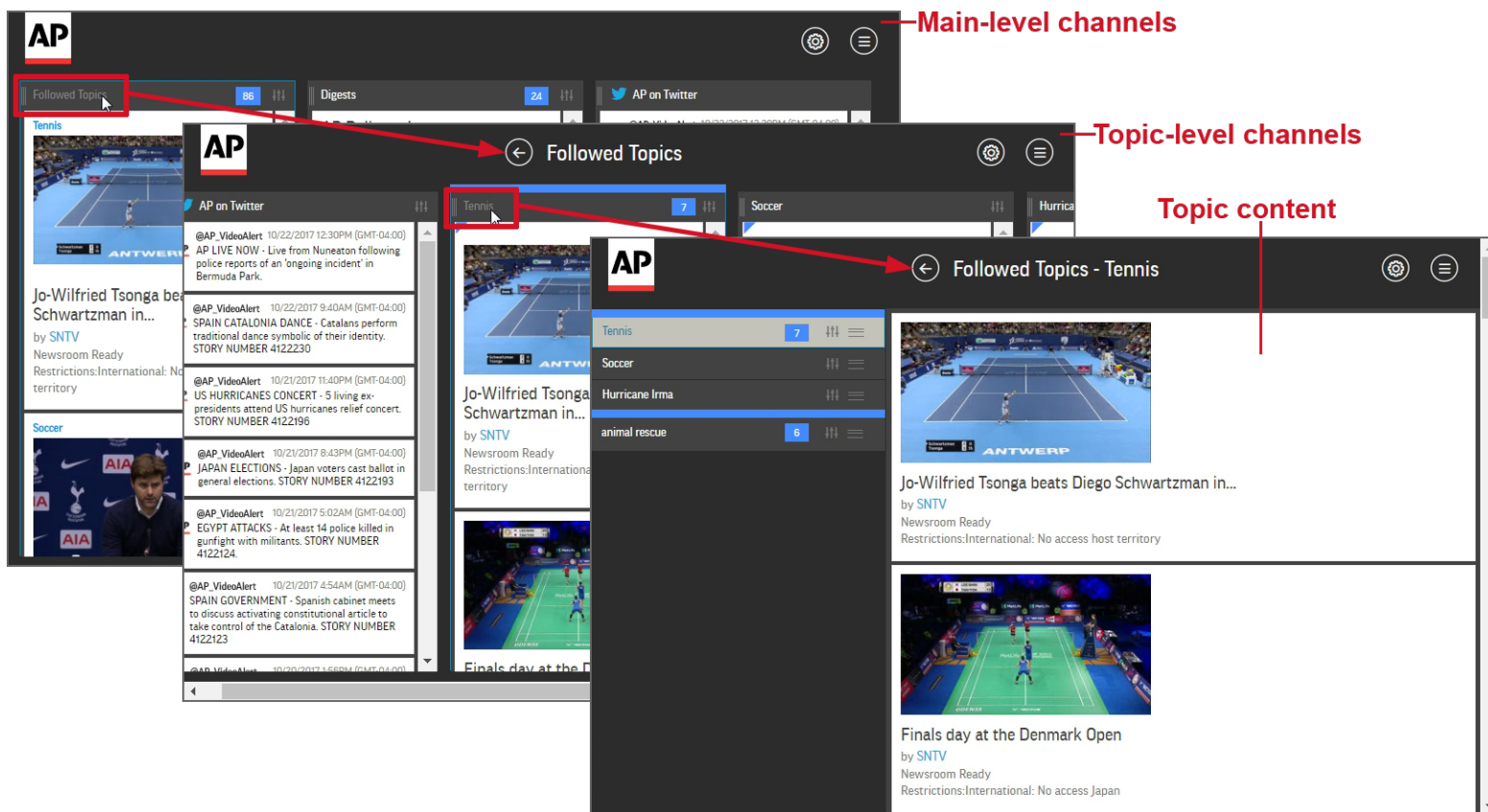
Expanded view for PCs and larger tablets



Reduced view for smaller tablets and mobile devices

# ACCESS AP MESSENGER (CON'T)

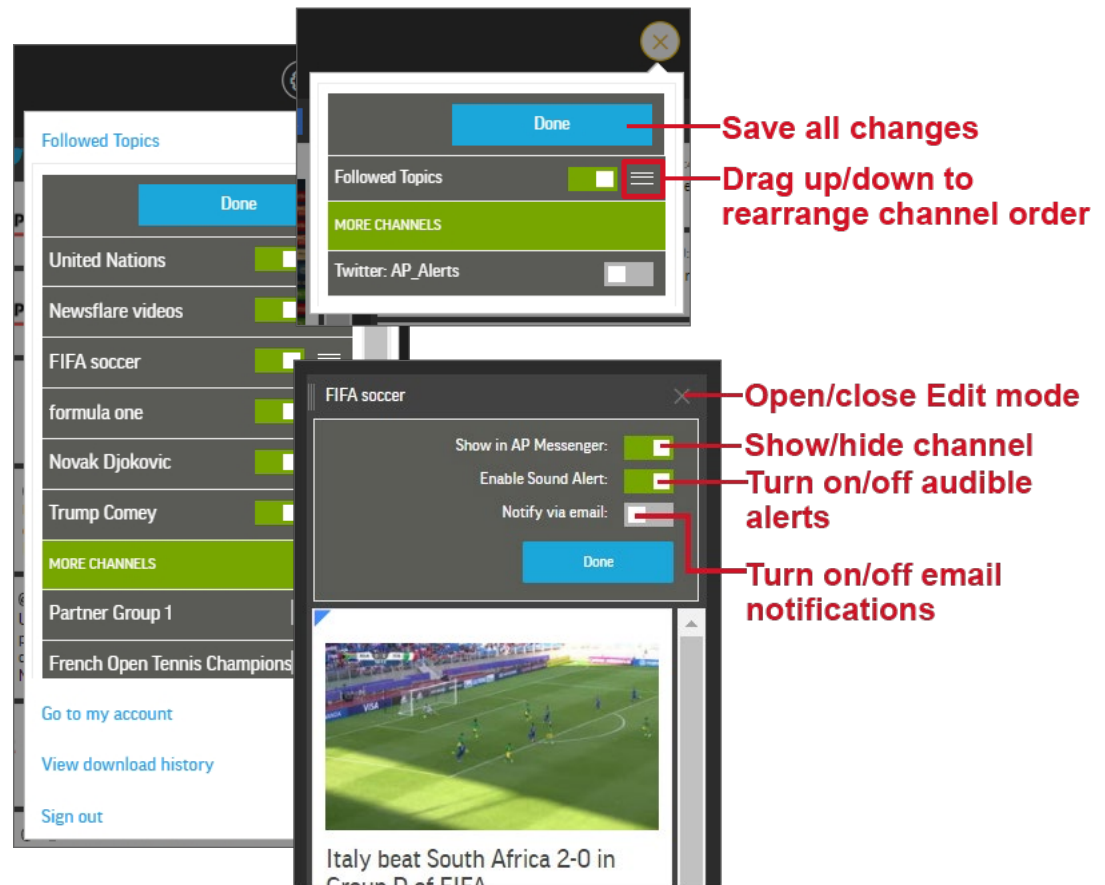
- Drill down the channels to view its content.
- On PCs, expand the main-/topic-level windows to see multiple channels.



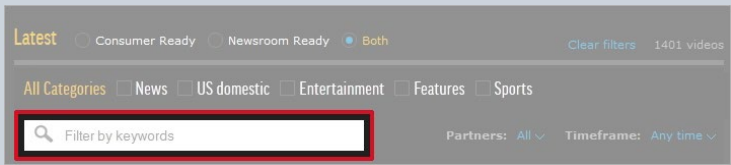
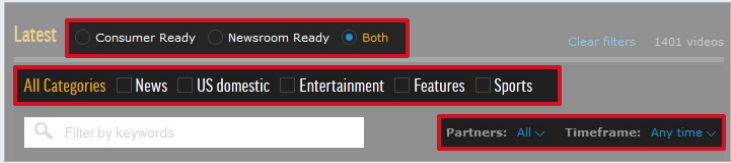
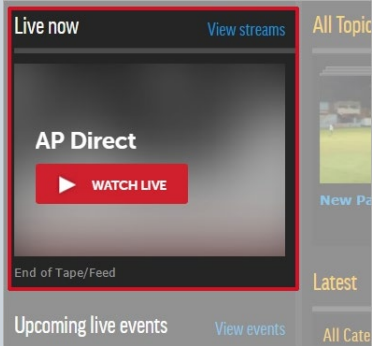
# MANAGE AP MESSENGER CONTENT

Click ,  or a channel's  to manage main-level and topic-level channels:

- Show/hide channels.
- Only displays up to 20 Followed Topics within AP Messenger.
- Set email notifications for [Followed Topics](#).
- Set audible alerts for [Followed Topics](#) and AP Twitter messages.
- Rearrange the channel order.



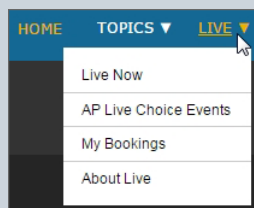
# NEW TERMINOLOGY/LOCATIONS

In the original portal, this/these...	Can be found here the new portal
<p>The Search box.</p> 	<p><a href="#">The Search box</a> at the top of the page (with type-ahead suggestions).</p>
<p>Latest news search filters on home page. Search results are refreshed directly on the home page.</p> 	<p>Latest news is already organized by category (customizable via <a href="#">Personalize</a>).</p> <p><a href="#">Search results</a> appear in a new window with <a href="#">search filters</a>.</p>
<p>AP Direct content from the home page's left panel.</p> 	<p>The <i>Live Feeds</i> section at top of the <a href="#">home page</a>, where content from each Live Event channel is also available.</p>

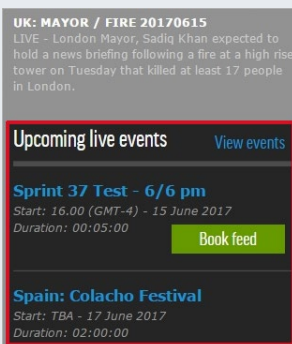
# NEW TERMINOLOGY/LOCATIONS

## In the original portal, this/these...

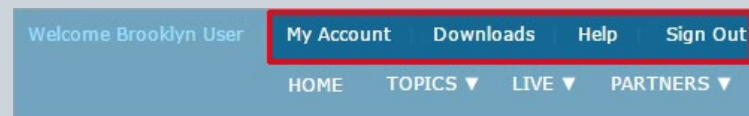
The Live pages  
(via the *Live* menu)



The *Upcoming Live Events* listing from the home page (to book/cancel Events).



The site links at top (*Downloads* page, Account pages, etc.)

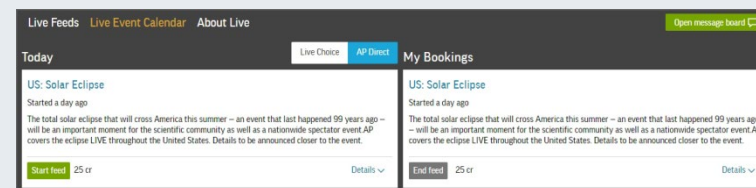


## Can be found here the new portal

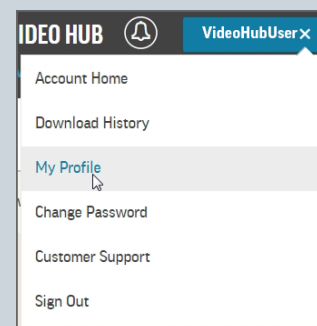
The Live Feeds pages (via the *Live Feeds* link)



AP Live Choice Events are listed on the *Live Event Calendar* page and the bottom of the *Live Feeds* page.



The Top Navigation menu





**ASSOCIATED PRESS**