



Delivering the
excitement of sport
to audiences across
all platforms and devices

sntvready

Videos that inform and engage audiences without any additional production, making them the perfect fit for pre-roll advertisement.

sntv's consumer-ready product, **sntv ready**, provides clients with the videos needed to drive engagement with your digital audiences.

Our relevant, professionally edited videos of 60-90 seconds' duration are ready to publish direct to digital platforms and social channels without any additional production.

Product details

- **FEATURES:** At least 5 fully produced feature videos created each week, that focus on the key conversations of the moment
- **20 DAILY VIDEOS** of the most significant sports stories covered each day, across news and highlights
- **SUBTITLES:** New English subtitled versions for both news and highlights that provide an uninterrupted user experience
- **SOCCER FOCUS:** Priority placed on soccer stories, especially of the leading European teams
- **MOBILE OPTIMISED:** All videos fully optimised for usage on mobile, digital and social channels
- **TRAFFIC GENERATING:** Bite-sized, highly shareable videos that drive social engagement and fan conversations
- **HD VIDEOS:** All content available in HD





NEW Feature Videos

Cleared for use globally and across multiple platforms

As part of our enhanced digital proposition, **sntv** produces original 'Feature' videos that both **inform** and **engage** audiences across broadcast, digital and social channels. They are also **cleared to use globally** and offer highly relevant content, especially to non-rightsholders.

With at least 5 available each week, these **ready-to-use** stories focus on the big conversation drivers of the moment.

- **Top 10s:** A top ten countdown of relevant sports facts
- **Stats previews / reactions:** Essential soccer facts ahead of a match and reaction after
- **In numbers:** Career stats, match facts and statistical reviews
- **Head to heads:** Must see competitor, team and athlete comparisons
- **Short form documentaries:** Expect the biggest stories (3 mins. duration)

Relevant sports news and highlights

sntvnews

Daily videos featuring the most topical news from the world of sport, including breaking news, press conferences, native language soundbites and fan reaction.

Versions available:

- English subtitles
- Ambient sound

sntvhighlights

A daily selection of highlights clips from the most popular and talked about sports events around the world.

Versions available:

- English subtitles
- Voice-overs in English

For more details get in contact to discuss our packages

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sntv a joint venture between
the associated press | img

