



Euro 2012

**SNTV Euro 2012 Package:
28th May 2012 to July 1st 2012**

The European Championships are the second biggest international football tournament in the world with many of the best teams in attendance, including the World Cup holders Spain. SNTV will be on site in both Poland and the Ukraine to bring you the latest news and interviews. Please note that we will not have access to any match highlights.

From the 28th May 2012 SNTV will provide 16 team profiles and 8 stadium profiles. From the June 4th SNTV will have eight crews dedicated to our coverage split evenly between the two countries. In addition to this we will also have access to the news gathering around the event provided by our parent company the Associated Press.

Our crews will provide a steady stream of interviews, match previews, reaction, breaking news plus a look at some of the quirkier stories from the tournament.



For broadcasters:

Content:

16 team profiles from the 28th May 2012
8 venue profiles from the 28th May 2012
8 stories per day from the 4th June 2012 – July 1st 2012

Format: Loose edits

Delivery: Delivery via satellite or FTP

Language: All stories are natural sound, with English or Arabic script, sound bites in native tongue and translated into English

For digital clients:

Content:

16 team profiles from the 28th May 2012
8 venue profiles from the 28th May 2012
8 stories per day from the 4th June 2012 – July 1st 2012

Format: Fully produced 60 to 90 second clips
Content will be specifically tailored to suit online and mobile platforms

Delivery: FTP delivery

Language: All clips are available in multi-language upon request
All clips can be produced in English with either English script and natural sound, or English voice over



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